Investigating Network Formation Mechanisms with Agent-Based Models

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Bearman et al. (2004): Chains of affection









metakuna (13/100 bl... @metakuna

I've just realized how bizarre this is. At

number of partners for ppl in the actual

formed this massive structure with no

first you think "oh these are just the

slutty people", but actually the max

ring is only 4. They just somehow

cross connections???

Traduci post

Segui

metakuna (13/100 bl... @metakuna

There are like 40 hops! And no smaller ring-like structures in the rest of the network! Why???

Segui

Traduci post



15:23 · 16 gen 24 · **76,6K** Visualizzazioni

22 repost 8 citazioni 1.670 Mi piace





321 repost 102 citazioni 8.914 Mipiace

15:23 · 16 gen 24 · 678K Visualizzazioni

1.277 segnalibri

71 segnalibri

Networks are complex and fascinating objects

• Outcome of behavior: *Network formation*



Networks important determinants of many phenomena





We have a huge problem

- Determinants behind the selection of network partners are rarely observed → Data scarcity on network formation behavior
- Need to fill-in these gaps by proposing an explanation for the patterns you observe







 ABM: Help us to compare alternative explanations on common grounds and say something about the phenomenon of interest in case of data scarcity

How to do so in practice?







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Status, cognitive overload, and incomplete information in advice-seeking networks: An agent-based model

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Context: Lazega (2001)







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The puzzle

- Asking for advice is costly \rightarrow Status loss
- If status is so important, why do people engage extensively in such a costly activity as advice?
- What network formation mechanism explains the emergence of such network patterns?
- Determinants of network formation were not measured; only the network and some characteristics of lawyers





Fill in the gaps: We need a model

- Stochastic Actor Oriented Models (SAOM; Snijders, 2017; Snijders and Steglich, 2015)
- Simulation-based inference → infer/extract network formation behavior from network data (from the footprints)
- We were not satisfied by the conclusions generated with this approach
- Use ABM to build an alternative theory explaining Lazega's (2001) network





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 This comparison between SAOM and ABM on common grounds (Lazega's network) → Get important insights even if no network formation data

SAOM (Snijders and Koskinen, 2010)







SAOM (Snijders and Koskinen, 2010)



 Local network configurations → Represent network formation behavior (e.g., local hierarchy Vs. generalized exchange)



 Resulting networks will be evaluated in terms of which local configurations arise → Choose the ones we like











SAOM Approach: Infer NFB from Data

 Specify many local configurations → reflecting many potential and concurrent network formation behaviors (or combinations of behaviors)



rsiena





SIENA is a program for the statistical analysis of network data,
with the focus on social networks. Networks here are understood
as entire (complete) networks, not as personal (egocentered) networks: it is assumed that
a set of nodes (social actors) is given, and all ties (links) between these nodes are known
except perhaps for a moderate amount of missing data. The name SIENA stands for
Simulation Investigation for Empirical Network Analysis. The R package is called RSiena.





 Give ingredients, search algorithm will tell us how to combine them to match data 03/04/24

ith

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Issues with the approach

• Agents are required to perform too demanding calculations, having complex combinations of network formation behaviors **COMPLEX**

$$f_i(x) = \beta_1 \sum_j x_{ij} + \beta_2 \sum_j x_{ij} x_{ji} + \beta_3 \sum_{j,h} x_{ih} x_{hj} x_{ij} + \beta_4 \sum_{j,h} x_{ih} x_{hj} x_{ji}$$
$$+ \beta_5 \sum_j x_{ij} \sum_h x_{hj} + \beta_6 \sum_j x_{ji} \sum_h x_{ji} + \beta_7 \sum_j x_{ij} \sum_j x_{ij} \sum_{j} x$$

able 11. Model 5 for Advice Relations: Including also the GWESP Representation Transitive Closure.

Supposed to have complete network information



Not dealing with thresholds/tipping poir

Effect	Parameters	(SE)
Out-degree	-1.745	(0.168)
Reciprocity	1.054	(0.128)
Transitive triplets	0.121	(0.016)
Three cycles	-0.055	(0.028)
In-degree—popularity	-0.011	(0.008)
Out-degree—popularity	-0.062	(0.013)
Out-degree—activity	-0.021	(0.005)
GWESP ($\alpha = .69$)	2.045	(0.272)
Seniority receiver	-0.002	(0.003)
Seniority sender	0.009	(0.003)
Seniority similarity	1.110	(0.197)
Seniority of indirect ties	-0.004	(0.002)

Note: GWESP = geometrically weighted edgewise shared partners.



Develop an alternative explanation

- More empirically plausible agent network formation behavior → delve in advice-networks literature and build from there
- Say something about advice formation by comparing the two approaches





Our model

- Keep same SAOM structure: Agents max. objFun → change the local configurations
- Every agent has a baseline tendency to seek for advice
- Tendency differs depending on skills, which are unevenly distributed → Low skilled ask to high-skilled
- This might help us to explain centralization (few, attractive high skilled agents) and density (a lot of low skilled, very needy)
- Indeed:

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Our model

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- High-skilled agents are easily overloaded; observed also in real world organizations (Lazega et al., 2006; Cross and Prusak, 2016)
- Introduce τ , limiting #of incoming requests for the High-skilled
- Low-skilled individuals must find alternative ways to compensate for this information loss → Exploitation (minimize status loss)







Our model





Parameters Search

- #of high-skilled, τ , and the β_s : attractiveness from low to high, and from high to high, baseline tendencies to seek for advice, exploitation (when redirecting)
- Define plausible intervals (e.g., τ should not be 1 or 40, should be an integer)
- Form a grid, list of unique combinations of plausible parameters





Our model – Empirical Validation

Plus 5 additional other metrics: i) #components ii) Comp. Size iii) G50 iv) Diameter v) #of agents per community

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To sum up – Our model

- Advice networks are the spontaneously emerging "nervous systems" of organizations
- In competitive contexts, it is puzzling to observe dense and complex networks, since asking for advice is costly in terms of status
- Previous research: SAOM
- Our approach: Same contexts, same network, different assumptions, show another empirically plausible advice formation model
- Guide future steps, to say something more about the phenomenon: E.g., search for thresholds (measure them)







How to actually implement an ABM?





25/07/2023

ABM: Building Blocks

- Agents (nodes of the network) → can have various attributes, either observed or not (e.g., in Lazega we observed seniority, but we augmented the dataset with skills and τ) → Correlation?
- Scheduling algorithm: decide who is acting and when (e.g., which agent can send or withdraw an outgoing link)
- Decision making algorithm: how to select advisor (in SAOM framework, objective function, linear combination of network configurations)



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- Conditionals or switches: what happens in case a condition is satisfied (If any)(ex: triggered a threshold)
- Routine to estimate parameters and summary statistics for validation

Building blocks ightarrow Algorithms

Algorithm 2 Network formation from status preferences and cognitive overload

Require: N > 0 (number of agents); α (% of high-skilled agents); τ (cognitive overload threshold); $\beta_0^l, \beta_0^h, \beta_{attract}^l, \beta_{EL}^h, \beta_{ER}^l, \epsilon$ (preferences and disturbance); T (number of iterations) $t \leftarrow 0$ $G = (N, \emptyset) \qquad \triangleright$ Initialize an empty network, with N nodes, agents

 $G = (N, \emptyset)$ Initialize an empty network, with N nodes, agents Determine who is high-skilled from data (if available) or randomly Assign τ to high-skilled agents

while $t \le T$ do

 $i \leftarrow Rand(1, N)$

▷ Randomly select an agent

if i is low-skilled (1) then

Evaluate $f_i^l(\beta, X)$ for each $j \neq i$ and for the do-nothing case Pick *j* that maximizes $f_i^l(\beta, X)$, consider to do-nothing

if *j* is high-skilled and In-Degree (*j*) > τ then

Remove and redirect between 1 and τ *l*-agents asking to *j* for Every redirecting low-skilled *l* do

Evaluate low-skilled agents via third term of Eq. (4) Pick *j* that maximizes $f_i^l(\beta, X)$, consider to do-nothing

Set x_{ij} to x_{ij}^{\pm} , if best option is to add or remove a link

end for

else

Set x_{ij} to x_{ij}^{\pm} , if best option is to add or remove a link end if

else if i is high-skilled (h) then

Evaluate $f_i^h(\beta, X)$ for each $j \neq i$ and for the do-nothing case Pick *j* that maximizes $f_i^h(\beta, X)$, consider to do-nothing Set x_{ij} to x_{ij}^{\pm} , if best option is to add or remove a link end if $t \leftarrow t+1$

end while





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Algorithms \rightarrow Computer code

Use languages Optimized for OOP (Python, C++, Java, Scala) or Agent-based languages (NetLogo, Repast) \rightarrow Easier and cleaner to embed in further code for analysis, parameters exploration/estimation







Computer code \rightarrow Run experiments

import gridSearch as gr import os

```
Q
```

```
os.chdir('') #place here YOUR directory, where you will see the edgelists
```

#Define combinations of parameters to investigate as a dictionary, where key:param_name, value:list of values to explore

```
exp = gr.ABMSweeps(**{'N': [71], 'alpha': [0.30, 0.70], 'tau':[15], 'outdeg_l':[-1], 'outdeg_h':[-3],
                         'beta_attr_high':[2.5], 'beta_exploit_low':[1.0], 'beta_explor_low':[0.3, 0.8],
                        'epsilon_location':[0], 'epsilon_scale':[0.3], 'nu_location':[0], 'nu_scale':[0.3],
                        'change_factor_attract':[1]})
```

```
#Set up grid of experiment; grid = Cartesian product of parameters
grid_exp = exp.set_up_grid()
```

```
nets_to_generate = 100 #for each parameters' combination we generate 100 networks
t = 0
T = 200
path_where_to_save_ts = '' #place here YOUR directory path, in which you want to write time series in .csv
edges_to_stop = 20
```

results_exp = exp.grid_search(nets_to_generate, t, T, stopping_condition = edges_to_stop, compute_all = True, path_ts =
path_where_to_save_ts)





Run experiments \rightarrow Estimate parameters





NetLogo – Pedagogical tool

File Edit Tools Zoom Tabs Help	
Interface Info Code	
Image: Second	Settings
setup step iterate N 40 number-networkers 30	* * *
#satisficers (breed1) #networkers(breed2) #parameters for Gamma distr. of shocks beta_outdeg_sat _1 _0.2	
gender <u>GitHub Link</u>	* * *

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ceco51/ABM-Peer-Review-NK-	what our commun	Name Updates		
ceco51/Trial-Repo-to-Submit-SMR-	Read more	View changelog →		

Thanks! Any questions?

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